



TONERPARTNER GROUP ACQUIRES ROUSSELLECOM, ONE OF FRANCE'S LEADING ONLINE PRINTING SUPPLIES RETAILERS

August 23, 2021

Hattingen / Amiens – TonerPartner Group (“TonerPartner”), one of Europe’s leading online retailers specialised in the marketing of ink, toner, and printer cartridges for a wide range of printers across European markets, announced that it has completed the acquisition of Amiens-based RousselleCom (“RousselleCom”), a leading online printing supplies retailer in France operating its webshops CartoucheClub.com and RousselleCom.com.

The acquisition of RousselleCom constitutes an important step for TonerPartner to expand its footprint across further European markets. The combination will create a leading player in the French online market for ink and toner cartridges that is able to provide its esteemed and loyal local customer base with a unique product offering of both original and high quality compatible products within shortest delivery times possible.

Oliver Ahrens, CEO of TonerPartner, comments: “After several add-on acquisitions in Germany and our organic expansion throughout Europe, the acquisition of RousselleCom is the logical next step to advance TonerPartner’s European expansion. Both companies have a proven track record in reliably supplying its customers with high quality products from their comprehensive offerings. With RousselleCom, TonerPartner has joined forces with its ideal French partner sharing a joint entrepreneurial mind set and vision”.

About TonerPartner

Founded in 1993 and based in Hattingen (Germany), TonerPartner is one of Europe’s leading online retailers specialised in the marketing of toner and ink cartridges for a wide range of printers across European markets. The company offers one of the broadest portfolios of original branded products, high quality white label and own branded compatible alternatives, as well as environmentally friendly recycled products. TonerPartner has a loyal and growing end customer base with more than 4 million B2B and B2C customers served in recent years. As of today, the company employs more than 130 employees.

TonerPartner is a portfolio company of funds advised by Gilde Buy Out Partners.

For more information, please visit www.tonerpartner.de

About RousselleCom

RousselleCom was founded in 2008 and has become one of the leading online retailers of ink and toner cartridges in France with its successful e-commerce platforms RousselleCom.com and CartoucheClub.com. The Company sells both original as well as high quality compatible products for a wide range of printers. As a long-standing supplier, RousselleCom has a loyal customer base that constitutes both, B2C and small SME type B2B customers such as small lawyer offices or public administrations.

For more information, please visit www.cartoucheclub.com and <http://www.roussellecom.com>